

SERFF Tracking Number:	AEGD-126703223	State:	Arkansas
Filing Company:	Transamerica Life Insurance Company	State Tracking Number:	46100
Company Tracking Number:	1-005 09-106		
TOI:	L08 Life - Other	Sub-TOI:	L08.000 Life - Other
Product Name:	Norris Endorsement (UL)		
Project Name/Number:	Norris Endorsement (UL)/1-005 09-106		

Filing at a Glance

Company: Transamerica Life Insurance Company

Product Name: Norris Endorsement (UL)

TOI: L08 Life - Other

Sub-TOI: L08.000 Life - Other

Filing Type: Form

SERFF Tr Num: AEGD-126703223 State: Arkansas

SERFF Status: Closed-Accepted State Tr Num: 46100

For Informational Purposes

Co Tr Num: 1-005 09-106

Author: Kathie Allen

Date Submitted: 06/30/2010

State Status: Filed-Closed

Reviewer(s): Linda Bird

Disposition Date: 07/01/2010

Disposition Status: Accepted For
Informational Purposes

Implementation Date:

Implementation Date Requested: On Approval

State Filing Description:

General Information

Project Name: Norris Endorsement (UL)

Project Number: 1-005 09-106

Requested Filing Mode: Informational

Explanation for Combination/Other:

Submission Type: New Submission

Overall Rate Impact:

Filing Status Changed: 07/01/2010

Deemer Date:

Submitted By: Kathie Allen

Filing Description:

Status of Filing in Domicile: Authorized

Date Approved in Domicile: 06/30/2010

Domicile Status Comments:

Market Type: Individual

Group Market Size:

Group Market Type:

Explanation for Other Group Market Type:

State Status Changed: 07/01/2010

Created By: Kathie Allen

Corresponding Filing Tracking Number:

INFORMATIONAL FILING -- ADDITIONAL USE OF PREVIOUSLY APPROVED FORM

1-005 09-106: Modification of Policy Provisions Endorsement

Modification of Policy Provisions Endorsement 1-005 09-106: The Department approved this endorsement (for use with policy 1-15005106) for Transamerica Occidental Life Insurance Company on July 28, 2006 under SERFF Tracking Number SERT-6RFP7S277, and subsequently "approved" it (and policy 1-15005106) again on October 7, 2008 when Transamerica Occidental Life Insurance Company was merged with Transamerica Life Insurance Company.

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All of our approved individual universal life insurance policies are issued on a sex-distinct basis. However, if a policy is issued in an employer-employee situation subject to the Norris decision, it must include endorsement 1-005 09-106.

This is to advise you that we intend to use endorsement 1-005 09-106 with all of our approved individual universal life insurance policies if we issue them in an employer-employee situation subject to the Norris decision. We also intend to use endorsement 1-005 09-106 with future approved individual universal life insurance policies if those policies are issued in an employer-employee situation subject to the Norris decision.

Company and Contact

Filing Contact Information

Kathie Allen, Senior Analyst	kathie.allen@transamerica.com
1150 S. Olive St.	505-206-5139 [Phone]
T-03-06	213-763-9557 [FAX]
Los Angeles, CA 90015	

Filing Company Information

Transamerica Life Insurance Company	CoCode: 86231	State of Domicile: Iowa
Contract Development T-24	Group Code: 468	Company Type:
1150 S. Olive St.	Group Name:	State ID Number:
Los Angeles, CA 90015	FEIN Number: 39-0989781	
(319) 355-4241 ext. [Phone]		

Filing Fees

Fee Required?	No
Retaliatory?	No
Fee Explanation:	
Per Company:	No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Transamerica Life Insurance Company	\$0.00	06/30/2010	

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Accepted For Linda Bird Informational Purposes		07/01/2010	07/01/2010

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Disposition

Disposition Date: 07/01/2010

Implementation Date:

Status: Accepted For Informational Purposes

Comment:

Rate data does NOT apply to filing.

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Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		No
Supporting Document	Application		No
Supporting Document	Informational Copy of Previously Approved Endorsement 1-005 09-106		Yes

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Supporting Document Schedules

		Item Status:	Status Date:
Satisfied - Item:	Informational Copy of Previously Approved Endorsement 1-005 09- 106		
Comments:			
Attachment:			
1-005 09-106.pdf			

TRANSAMERICA LIFE INSURANCE COMPANY
MODIFICATION OF POLICY PROVISIONS ENDORSEMENT

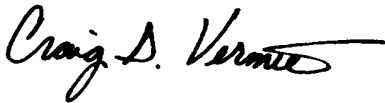
Transamerica Life Insurance Company has issued this endorsement as a part of the policy to which it is attached. **READ THIS ENDORSEMENT CAREFULLY.**

1. In the General Provisions of the policy, the provision entitled "Misstatement of Age or Sex in the Application" or "Misstatement of Age or Gender in the Application" is modified in its entirety to read as follows:
2. In the policy, no differentiation by sex or gender will be made for rates and benefits. If male rates are shown in the Table of Death Benefit factors, they will apply to both males and females. Also, if there is a Table of Maximum Net Single Premiums for Paid-Up Life Insurance in the policy, the male rates will apply to both males and females.
3. In the Settlement Provisions, the female rates will apply to both males and females.

Misstatement of Age in the Application --

If there is a misstatement of the Insured's age in the application, we will adjust the excess of the death benefit over the accumulation value to that which would be purchased by the most recent Monthly Deduction at the correct age. There will be no adjustment beyond age 120.

Signed for Transamerica Life Insurance Company at Cedar Rapids, Iowa on the date of issue of the policy.



Secretary



President